Listing of Claims:

Claim 1: (Currently Amended)   A system, comprising:

memory storing a first object, a second object, and a third object, the second object configured to define an interactive component for display in an interactive electronic programming guide (EPG), the interactive component including localized content and the third object including content information for display in the EPG; and

a processor configured to generate and display the interactive EPG by combining the first object, the second object and the third object, wherein a layout of the interactive EPG is defined by the first object and wherein the first object is selected from a plurality of world objects and each of the plurality of world objects defines a different theme for an EPG layout.

Claim 2: (Previously Presented)   The system of claim 1 wherein the system comprises a set-top box, a television, or a VCR.

Claim 3: (Previously Presented)   The system of claim 1 wherein the system includes a plurality of drivers, one of the drivers communicating with a separate unit to replenish programming information.

Claim 4: (Cancelled)

Claim 5: (Previously Presented)   The system of claim 1 wherein the third object includes at least one of a schedule time, channel identification and a title.

Claim 6: (Cancelled).

Claim 7: (Previously Presented)   The system of claim 4 wherein the second object is configured to provide non-EPG e-commerce interactivity.

Claim 8: (Currently Amended)   The system of claim 1 wherein the first object is selected from a plurality of world objects based on a selected type of programming, ~~wherein each of the plurality of world objects defines a different EPG layout~~.

Claim 9: (Previously Presented)   The system of claim 8 wherein the first object defines a virtual world and a subset of the virtual world is displayed as a matrix of rectangular boxes containing current program information.

Claim 10: (Previously Presented)   The system of claim 7 wherein the second object is received in real time.

Claim 11: (Previously Presented)   The system of claim 1 further including a user interface configured to receive user interaction with the localized content of the interactive EPG.

Claim 12: (Currently Amended)   A method, comprising:

selecting a first object configured to define a layout of an interactive electronic programming guide (EPG) displaying content programming information<u>, wherein the first object is selected from a plurality of world objects and wherein each of the plurality of world objects defines a different theme for an EPG layout</u>;

selecting a second object including a localized interactive component for display in the interactive EPG;

storing in memory a third object including information associated with current programming events; and

generating and displaying the interactive EPG by combining the received first object, the second object, and the third object.

Claim 13: (Cancelled)

Claim 14: (Previously Presented)   The method of claim 12 performed by a set-top box, a television system, or a VCR.

Claim 15: (Cancelled)

Claim 16: (Previously Presented)   The method of claim 12 wherein the third object includes at least one of a schedule time, a channel identification, and a title.

Claim 17: (Cancelled)

Claim 18: (Previously Presented)   The method of claim 12 wherein the second object is a non-EPG e-commerce object.

Claim 19: (Previously Presented)   The method of claim 18 wherein the first object is selected from a plurality of world objects based on selected programming content.

Claim 20: (Previously Presented)   The method of claim 12 wherein the first object defines a virtual world and wherein a subset of the virtual world is displayed as a matrix of rectangular boxes containing current program information.

Claim 21: (Previously Presented)   The method of claim 18 further including receiving the second object in real time.

Claim 22: (Previously Presented)   The method of claim 12, further comprising generating a user interface coupled to the EPG and configured to receive user interaction with the localized interactive component.

Claim 23: (Currently Amended)   A machine-readable storage medium tangibly embodying a sequence of instructions executable by a processor to perform a method for providing for a 3-D enabled electronic programming guide (EPG), the method comprising:

selecting a first object configured to define a layout of an interactive electronic programming guide (EPG) displaying programming information, wherein the first object is

selected from a plurality of world objects and wherein each of the plurality of world objects defines a different theme for an EPG layout;

      selecting a second object including a localized interactive component for display in the interactive EPG;

      receiving a third object including information associated with a programming event; and

      generating and displaying the interactive EPG by combining the first object, the second object, and the third object.

Claim 24: (Previously Presented)   The machine-readable storage medium of claim 23 stored in a set-top box, a television, or a VCR.

Claim 25: (Previously Presented)   The machine-readable storage medium of claim 24 further including instructions to provide a plurality of drivers, one of the drivers communicating with a separate unit to replenish the programming information.

Claim 26: (Cancelled)

Claim 27: (Previously Presented)   The machine-readable storage medium of claim 23 wherein the third object includes at least one of a schedule time, channel identification, and a title corresponding to the programming event.

Claim 28: (Previously Presented)   The machine-readable storage medium of claim 23 wherein the second object is a non-EPG e-commerce object.

Claim 29: (Previously Presented)   The machine-readable storage medium of claim 28 wherein the first object defines a virtual world corresponding to selected content.

Claim 30: (Previously Presented)   The machine-readable storage medium of claim 29 wherein a subset of the virtual world is displayed as a matrix of rectangular boxes containing current program information.

Claim 31: (Cancelled)

Claim 32: (Cancelled)

Claim 33: (Previously Presented)   The machine-readable storage medium of claim 23 further comprising receiving the second object in real time.

Claim 34: (Previously Presented)   The machine-readable storage medium of claim 33 further including instruction for generating a user interface configured to receive user interaction with the localized interactive component of the interactive EPG.

Claim 35: (Previously Presented)   The system of Claim 1, wherein the interactive component is based on the content information displayed in the EPG.